



CITY OF HOUSTON

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March 14, 2014

SUBJECT: Letter of Clarification No. 2 Soft Drink and/or Vending Marketing Partnership for the City of Houston

REFERENCE: Request for Proposal No. S30-T24654

TO: All Prospective Proposers:

This Letter of Clarification is issued for the following reasons:

The RFP due date is now April 3, 2014 at 2pm.

• **The following questions and City of Houston responses are hereby incorporated and made a part of the Request for Proposal:**

1. What are the case sales volume for 2013?

Answer:	20oz CSD flavors	11,613
	20oz Snapple's	2,942
	20oz Deja Blue Water	2,567
	20oz All Sport	754
	20oz non-carbs	255
	12oz CSD flavors	5,299
	16oz Venom Energy	129
	16oz juices	75
	Other new age	73

2. Request total Energy Brand Volume from Dr. Pepper Company at the Parks locations only.

Answer: No Venom Energy cases at the Parks & Recs locations in 2013.

When issued, Letter(s) of Clarification shall automatically become a part of the proposal documents and shall supersede any previous specification(s) and/or provision(s) in conflict with the Letter(s) of Clarification. All revisions, responses, and answers incorporated into the Letter(s) of Clarification are collaboratively from both the Strategic Purchasing Division and the applicable City Department(s). It is the responsibility of the proposers to ensure that it has obtained all such letter(s). By submitting a proposal on this project, proposers shall be deemed to have received all Letter(s) of Clarification and to have incorporated them into this proposal.

LETTER OF CLARIFICATION 1
Soft Drink and Vending Marketing Partnership
SOLICITATION NO. S30-T24654

If you have any questions or if further clarification is needed regarding this Request for Proposal, please contact me.

Richard Morris

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END OF LETTER OF CLARIFICATION 2