

**SPECIFICATIONS FOR YEAR 2017 FOR VEHICLE FOR HIRE SUPER BOWL DECALS.**

- Description:** Plastic vehicle for hire decal (sample attached). This decal shall be highly destructible.
- Quantity:** 10,000
- Size:** See attached sample – actual size shown. Die-Cut Design.
- Color** Front of Decal: Black ink on Bright Yellow background; number in black on bright white background  
Back of Decal: black ink on red background
- Numbers:** Consecutively numbered (0001 - 10000)
- Packaging:** Individual stickers in bundles of 200.
- Delivery:** On or before October 17, 2016.
- Decals:** Used for the front interior windshield on all vehicles for hire. Printing is on front and back of decal. Adhesive should be on front of decal for placement on the front interior windshield of vehicle.
- Material:** The decals shall be manufactured from acetate destructible sheeting.
- Adhesive:** The adhesive on the back of the decals shall be of a special formulated pressure sensitive adhesive which requires no water, solvent or other wetting agent for activation. The adhesive shall be of permanent type as not to be affected by heat or cold. The adhesive bond shall remain permanent for a period of one year after application.
- Inks:** Sun resistant ink that will remain legible for a period of one year after application shall be used on all printing and design work on the face of the decals.
- Destructibility:** The decals must withstand tests of destructibility after application. The decals shall attain such a tight bond to the surface that it will remain affixed until it is intentionally or manually removed. If an attempt is made to remove the decal from the application surface, it shall be destroyed through tearing or distortion.
- Security:** Decals have a monetary value and the bidder must take every precaution to protect them from all hazards. Proper security measures and adequate supervision must be provided to assure that all decals printed are delivered and that only one copy of each decal will be produced.